

Forest Industry Resources



SEPTEMBER 2014

The tallest contemporary wood building in British Columbia (29.25m), the Wood Innovation and Design Centre in Prince George.



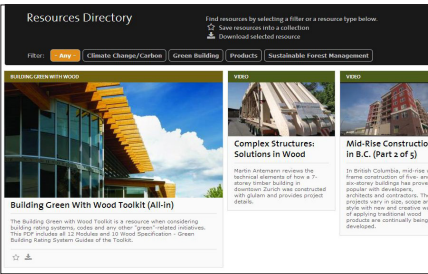
Forestry Innovation Investment (FII) works with the forest industry and government to develop materials and tools to promote British Columbia's forest products and sustainable forest practices internationally.

The resources outlined in this document are designed for use by the British Columbia government, forestry companies and trade associations to:

- Provide facts and science on British Columbia's forest practices and products, and the environmental benefits of wood;
- Research market opportunities; and
- Support market development and communications activities.

naturally:wood®

PROMOTING WOOD PRODUCTS FROM BRITISH COLUMBIA



Naturallywood.com is a comprehensive online resource on B.C.'s forests, wood, pulp and paper industries, drawing worldwide attention to B.C. as a supplier of high quality, environmentally-responsible products.

The website also includes direct links to trade associations, a Supplier and Certified Product Directory, the Architect's Toolkit, and the Building Green with Wood Toolkit.

Case Studies

These publications highlight buildings in B.C. and around the world that utilize B.C. wood products:



• *Centre for Interactive Research on Sustainability (CIRS)*

• *Mid-Rise Wood-Frame Construction in B.C.*

• *Nita Lake Lodge*

• *UBC Buildings: Life Cycle Assessment*

• *Vancouver Convention Centre*

• *West Vancouver Aquatic Centre*

• *Whistler Public Library*

• *Wood in Education*

• *Wood in Healthcare*

• *Wood in Higher Education*

• *Wood in Transportation*



Factsheets & Publications



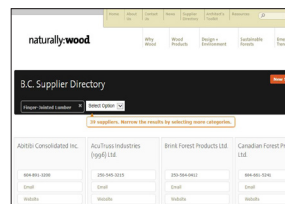
- *Diverse and Innovative Wood Products*
- *Mountain Pine Beetle*
- *Responsible Paper Production*
- *Wood Use in the 2010 Olympic and Paralympic Venues*

Building Green with Wood Toolkit & Manufacturer Product Factsheets

Factsheets and Presentations on how wood products can achieve credits under the most commonly used green building rating systems (LEED, Green Globes, BuiltGreen for Multi-Storeys & Residential Towers).

To request the InDesign version of the Manufacturer Product Factsheet template, contact info@bcffi.ca.

Supplier & Certified Product Directory



The directory lists over 600 companies manufacturing and/or selling B.C. forest products and includes species and certification/chain of custody information.

To view the directory, visit: naturallywood.com/supplierdirectory

Contact info@bcffi.ca to be added to the directory, or to supply updates to any current listing.

YouTube Videos



naturally:wood has developed an extensive YouTube channel with over 30 videos featuring leading-edge non-residential and mid-rise structures using B.C. wood products.



• *Complex Structures: Solutions in Wood*

• *Introduction to the Wood Innovation and Design Centre (WIDC)*

• *Mid-Rise Construction*

• *Wood in Airports*

• *Wood in Design*

• *Wood in Education*

• *Wood and Human Health*

• *Wood in Transportation*



All footage is available for B.C. industry use. For a list of available footage, or to arrange a time to view clips at FII's office, contact info@bcffi.ca.

Visit naturallywood.com to explore these tools and resources.

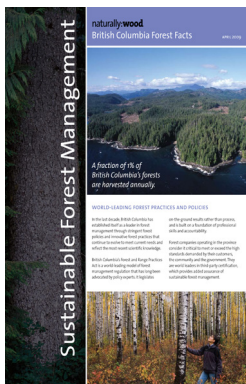
naturally:wood®

SUSTAINABLE FOREST MANAGEMENT

Customers often ask “How can I be sure that if I purchase your product, it is coming from a responsible source?”. naturally:wood has a suite of publications available for industry use that provide factual and up-to-date information on B.C.’s forest management practices.

Factsheets

- *British Columbia: Legal Source of Quality Forest Products*
- *British Columbia’s Boreal Region*
- *British Columbia’s Forest Diversity*
- *British Columbia’s North and Central Coast Regions*
- *BC Parks and Protected Areas*
- *British Columbia’s Sustainable Forest Management Practices*
- *British Columbia’s Woodland Caribou*
- *Involving British Columbians*



FOREST REGULATION & CERTIFICATION

For questions regarding third-party forest certification programs and forest management standards in B.C., the following resources are available:

Factsheets

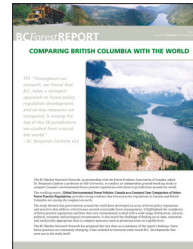


Third-Party Forest Certification in British Columbia



A Guide to Chain of Custody

Research



Comparing B.C. with the World (2004)



Comparison of Selected Forest Certification Standards Around the World (2009)



Forestry Innovation Investment

MARKET, TECHNICAL & ENVIRONMENT RESEARCH

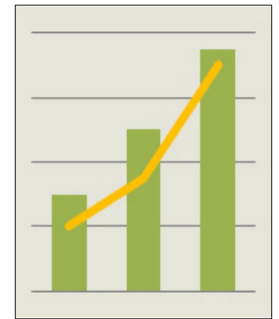
A competitive and evolving global forest sector requires that industry has access to timely market research.

Access an extensive library of research on major and emerging geographic and sector markets for B.C. forest products, including:

- Annual trend analysis with export data and market reviews;
- Current and historic market intelligence reports; and,
- Product development and technical research reports on species, products and manufacturing process, as well as environmental trends.

To view all research, visit bcfii.ca/tools-resources/market-research/.

For questions and market research passwords, contact info@bcfii.ca.



WOOD EXPORT GUIDES TO CHINA & INDIA

With demand for B.C. wood products in China remaining strong, and demand in India rising rapidly, there is a need to provide potential exporters with guidance in these complex markets. FII has published export guides for China and India covering import regulations, trade finance and other key issues. Exporters can use these guides to help plan and manage their expansion in these markets.

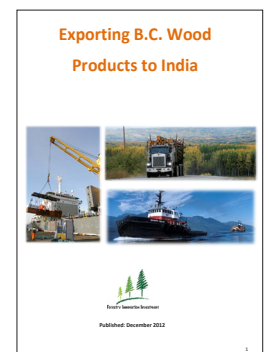
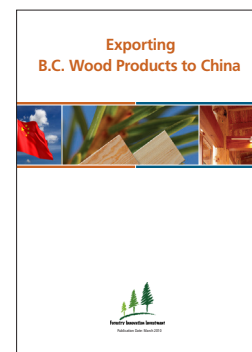
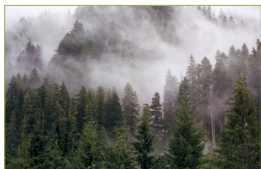


IMAGE & VIDEO LIBRARIES



The FII Image and Video Libraries contain a wide range of digital assets. With over 3,000 images and over 30 videos, FII offers a range of visuals featuring B.C.'s forests, forestry activities, manufacturing, building, trade and innovative use of wood products.

To view and request high resolution images at no charge, suitable for print or digital needs, visit imagelibrary.bcfii.ca.



To access and view video footage, email info@bcfii.ca.

WOOD & GREEN BUILDING RESEARCH

The following publications have been developed to demonstrate how B.C.'s and Canada's forests and forest products can help mitigate climate change.

- *A Synthesis of Research on Wood Products & Greenhouse Gas Impacts 2nd Edition*
- *Demonstrating Wood's Carbon Benefits: A Carbon Footprint of Four Canadian Wood Products Delivered to the U.K.*
- *Environmental Product Declarations (EPDs): Market Assessment for Canadian Wood Products*
- *Toward a Common Cause: The Embrace of Carbon Along a Supply Chain*



Visit bcfii.ca to explore these tools and resources.