

HOT PICKS MY PICKS MY GROUPS



September 14, 2010 11:03 AM EDT  
 New York London Tokyo  
 Open Open Closed

**Latest News** [View All](#)

10:57a Level 3 Communications falls 12%  
 10:57a Philips drops as Europe tips lower  
 10:56a Great Atlantic & Pacific shares rise 11%  
 10:53a Newmont Mining gets lift from record gold

<b>DOW</b>	<b>+10.97</b>	<b>NASDAQ</b>	<b>+5.71</b>	<b>S&amp;P 500</b>	<b>+0.86</b>
10,555	+0.10%	2,291	+0.25%	1,123	+0.08%

More

**Car Review**



**2011 Porsche Spyder**  
 Some Boxster fans may say Porsche went too far in cutting weight to improve performance. But Ron Amadon says it may be the best Porsche yet.

Front Page **Data is loading...** News Viewer Commentary Markets Investing Personal Finance Community

Become a MarketWatch member today [Sign in](#)

**PRESS RELEASE**

July 30, 2010, 10:08 a.m. EDT - [Recommend](#) - Post: [f](#) [t](#)

**Quad/Graphics' Hartford, Wis., Plant Earns LEED Certification**

**Printer Continues Its Long Tradition of Environmental Leadership**



SUSSEX, WI, Jul 30, 2010 (MARKETWIRE via COMTEX) -- Comprehensive recycling, water conservation and energy management programs are among the environmental efforts that helped Quad/Graphics' Hartford, Wis., manufacturing facility achieve Leadership in Energy and Environmental Design (LEED) certification, Silver rating, from the U.S. Green Building Council (USGBC).

The new LEED certification means Quad/Graphics (QUAD 43.78, +0.21, +0.48%) now has more than 3.2 million square feet of LEED-certified space. Quad/Graphics' Hartford plant is the company's second facility to qualify for LEED certification. In 2009 the printer's corporate headquarters and plant in Sussex, Wis., received the LEED for Existing Buildings Silver rating, making Quad/Graphics the first major printer to achieve any level of LEED certification for a manufacturing site.

The 1.6-million-square-foot Hartford plant opened in 1992 also qualified for the LEED for Existing Buildings certification. The facility has more than 900 employees and houses 50 pieces of heavy printing equipment, including an array of high-tech, high-speed web offset presses supported by perfect binders, saddle stitchers and polywrappers for finishing printed products.

"Our Hartford plant's LEED certification is another step in our quest to become an environmental leader of not just the print industry, but of all industries," said Quad/Graphics Chairman, President & CEO Joel Quadracci. "Our company's long-standing approach is simple: We believe doing what's good for the environment is also good for business, so we make business decisions that are both environmentally responsible and sustainable. We plan to continue to build our environmental record and LEED certification is a key element of our strategy."

LEED Certification and the Hartford Plant LEED is a voluntary green building rating system developed by USGBC, a nonprofit group that promotes sustainable building practices. There are four levels of certification available -- Certified, Silver, Gold and Platinum -- for meeting criteria in five specific areas: 1) sustainable site development; 2) water efficiency; 3) energy efficiency; 4) materials and resource selection; and 5) indoor environmental quality. In addition, the USGBC recognizes innovations beyond those prescribed in the LEED rating system. Quad/Graphics' Hartford plant earned extra points for offering proactive environmental education programs for employees, such as Eco Driving and Sustainable Purchasing; for the type of low-mercury fluorescent bulbs it uses; and for exemplary recycling performance for efforts like the plant cafeteria's coffee-cup refunds, which keeps thousands of styrofoam cups out of landfills.

Quad/Graphics met many of the USGBC's rigorous criteria for LEED certification because of long-established environmental programs and practices, including:

- The creation of the Quad Building Management Network, an enterprise-wide computerized system for monitoring, recording and controlling in real time heating, ventilating and air conditioning; electrical and natural gas consumption and demand; process boilers, chillers, air compressors and vacuum systems; indoor air quality; and life safety systems.
- A comprehensive recycling program. The Hartford plant recycles 99.3 percent of its solid waste, including paper, fluorescent lamps, batteries, metal, plastic, wood and concrete.
- Exterior lighting that reduces light pollution of the nighttime sky. Exterior building and parking lot lights at the Hartford facility are shielded, directing light downward to where it is needed. This allows people an undiluted view of the stars and moon and also minimizes the lighting's impact on nocturnal wildlife in the area.
- Installation of high-efficiency, low-mercury fluorescent lighting. Quad/Graphics uses bulbs that burn 50 percent brighter while consuming 52 percent less energy.
- A progressive approach to site development and grounds maintenance. Quad/Graphics' manufacturing plant grounds have been designed to minimize storm water runoff leaving the property and reduce the need for fertilizers that contaminate groundwater. The Hartford plant utilizes a very water efficient landscaping plan.
- Proactive water conservation. Quad/Graphics uses non-potable water for irrigation and has also installed low-flow water fixtures within its

**FIND YOUR NUMBER**

**ENJOYING MY RETIREMENT**

**LOOKING AFTER MY FAMILY**

**GETTING STARTED**  
 Determine your financial goals and create a plan to get there



**GETTING STARTED**



**Most Popular**

[MOST READ](#) [MOST COMMENTED](#)

1. **U.S. stock futures drift lower after retail sales**
2. 'Goldman Conspiracy' helps China beat U.S.
3. U.S. retail sales rise 0.4% in August
4. Why stocks are likely heading higher
5. Check for bedbugs, and don't bring them home

**Partner Center** »

[Find a Broker](#)

**The Technical Indicator** from MarketWatch 30-Day Guarantee. [Click Here.](#)

**Scottrade** DEFINVESTED Open. Fund. Trade w/ Scottrade  
**\$500 Minimum Initial Deposit**

**TRADE FREE FOR 60 DAYS** EX-TRADE SECURITIES LLC Trade Free for 60 Days. E\*TRADE Securities.

**Fidelity** Trade Now at Fidelity

**\$2.95 flat-rate stocks** optionshouse Why Pay More? Switch to OptionsHouse.

from MarketWatch  
**ETF Trader** Free 30-Day Trial. [Click Here.](#)

**MarketWatch's Latest Tweets**

"U.S. business inventories rise 1% in July <http://on.mktw.net/bkclKG>"  
 < [Market](#) [Quote](#) [My Portfolio](#) [My Alerts](#) [Community](#)

**HOT PICKS** [plants to reduce water consumption.](#)  
[MY PICKS](#) [MY GROUPS](#)

More information about the company's practical approach to environmentalism can be found at its Web site: <http://www.QG.com/aboutus/environment>.  
 About Quad/Graphics Quad/Graphics (QUAD 43.78, +0.21, +0.48%) is a global provider of print and related multichannel solutions for consumer magazines, special interest publications, catalogs, retail inserts and circulars, direct mail products, books and directories. Headquartered in Sussex, Wis. (just west of Milwaukee), the company has approximately 28,000 employees working from more than 80 locations throughout the United States, Canada, Latin America and Europe. As a printing industry innovator, Quad/Graphics ([www.QG.com](http://www.QG.com)) is redefining the power of print in today's multimedia world by helping its clients use print as the foundation of multichannel communications strategies to drive their top-line revenues.

For More Information Contact:  
 Claire Ho  
 Quad/Graphics  
 414-566-2955

SOURCE: Quad/Graphics  
 Copyright 2010 Marketwire, Inc., All rights reserved.

**Hot Stock Pick - GSLO**  
 All American Solar Energy. Trading, Investment, Stocks.  
[www.GoSolarUSA.com](http://www.GoSolarUSA.com)

**Hot Stock Alert - EHSI**  
 Profit From Healthcare Explosion. New Millionaires Created Today.  
[EmergingHealthcareSolutionsInc.com](http://EmergingHealthcareSolutionsInc.com)

**2010 #1 Energy Stock**  
 (AEGY) Why investors consider them the next BIG ENERGY player!  
[www.EnergyStockReports.com](http://www.EnergyStockReports.com)

Change +0.21 +0.48%  
 Volume 0.00 [Real time quotes](#)  
[Add to portfolio QUAD](#) [Find a Broker](#) [Create alert](#)

< [Quad/Graphics Inc \(QUAD\)](#)  
 The market is open 11:03:37 am The market is closed 11:03:37 am

\$ **43.78**

Change +0.21 +0.48%  
 Volume 0.00 [Real time quotes](#)  
[Add to portfolio QUAD](#) [Find a Broker](#) [Create alert](#)

9:04 a.m. EDT, Sept. 14, 2010 from [MarketWatch](#)  
 "U.S. stocks open lower Tuesday, with four-day win streak on line;  
 Best Buy rallies 6% <http://on.mktw.net/9IDggc>"  
 8:40 a.m. EDT, Sept. 14, 2010 from [MarketWatch](#)  
 "Kroger posts higher quarterly profit, confirms full-year forecast  
<http://on.mktw.net/bAbvrl>"  
 7:58 a.m. EDT, Sept. 14, 2010 from [MarketWatch](#)  
 "U.S. retail sales rise more than forecast in August; stock futures turn  
 higher <http://on.mktw.net/d72BOZ>"  
 7:36 a.m. EDT, Sept. 14, 2010 from [MarketWatch](#)  
 "Nokia's chairman will step down by 2012 general meeting  
<http://on.mktw.net/cw2qQU>"  
 7:28 a.m. EDT, Sept. 14, 2010 from [MarketWatch](#)

The market is open 11:03:37 am The market is closed 11:03:37 am

\$ **43.78**

**Featured Stories**

**Gold futures rise to trade above \$1,270 an ounce**  
 Gold surges into record territory above \$1,270 an ounce.

**Best Buy's profit and forecast top estimates**  
 Best Buy's second-quarter profit rose a better-than-expected 61%, helped by sales of mobile phones and...

**Lower costs, solid sales boost Kroger profit**  
 Lower costs and solid customer traffic help push Kroger's second-quarter profit slightly higher, as the...

**U.S. retail sales rise 0.4% in August**  
 Government figures show U.S. retailers enjoying stronger-than-forecast sales during August, helped in part...

**Nokia chairman plans to step down in 2012**  
 Nokia Corp., the world's largest maker of mobile phones, introduced several new Symbian smartphones at its...

**MarketWatch.com**

- Site Index
- Topics
- Help
- Feedback
- Newsroom Roster
- Media Archive

- Company Info
- Code of Conduct
- Corrections
- Advertising Media Kit
- Advertise Locally
- License our Content

Enter Symbols or Keywords

SEARCH

- Premium Products
- Mobile
- Podcasts
- RSS
- MarketWatch on Facebook
- MarketWatch on Twitter

THE WALL STREET JOURNAL Digital Network

- WSJ.com
- Barron's Online
- BigCharts
- Virtual Stock Exchange
- All Things Digital

- MarketWatch Community
- Financial News Online
- WSJ.com Small Business
- FINS.com - Propel your career



Copyright © 2010 MarketWatch, Inc. All rights reserved.  
 By using this site, you agree to the Terms of Service and Privacy Policy.

Intraday Data provided by Thomson Reuters and subject to terms of use. Historical and current end-of-day data provided by Thomson Reuters. Intraday data delayed per exchange requirements. Dow Jones Indexes (SM) from Dow Jones & Company, Inc. All quotes are in local exchange time. Real time last sale data provided by NASDAQ. More information on NASDAQ traded symbols and their current financial status. Intraday data delayed 15 minutes for Nasdaq, and 20 minutes for other exchanges. Dow Jones Indexes(SM) from Dow Jones & Company, Inc. SEHK intraday data is provided by Comstock and is at least 60-minutes delayed. All quotes are in local exchange time.