

## Meeting the challenges with SCP solutions – Protecting the forests by working through the supply chain

Presented by:  
Wei Zhao  
Team Leader, SWITCH-Asia Network Facility

UNEP / Wuppertal Institute collaborating  
Centre on Sustainable Consumption and Production

### Meeting the challenges with SCP solutions – Protect the forests by improving the supply chain

#### Content

- **Climate change, deforestation and poverty**
- Sustainable supply chain management – examples of SWITCH-Asia projects
- Policies to support the shift to sustainable practices

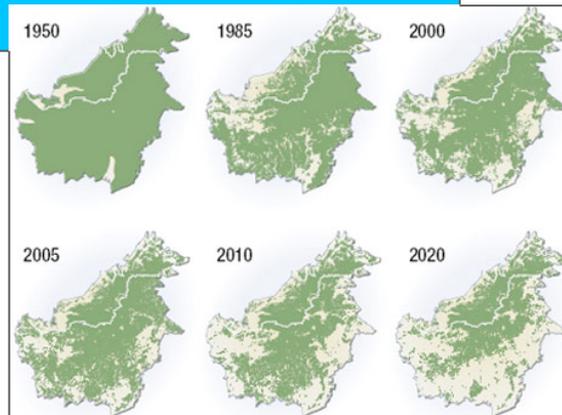
“As the largest contributor to the region’s GHG emissions (75% in 2000), the land use change and forestry sector holds the key to successful emissions reduction. This can be achieved by reducing emissions from deforestation and degradation, encouraging afforestation and reforestation, and better forest management.”

ADB, The Economics of Climate Change in Southeast Asia:  
A regional review



## Deforestation in Asia

### Deforestation trend in Borneo, Indonesia



The trade value of forest products in Southeast Asia in 2006 is 11,826,283 thousand US dollars.

Source: World Resource Institute

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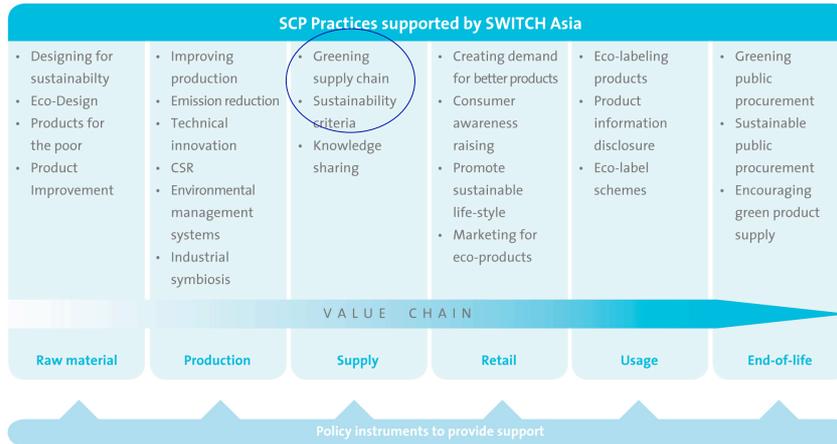
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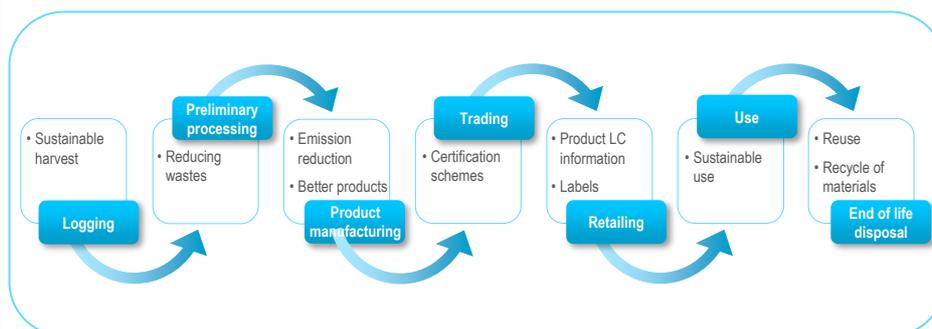
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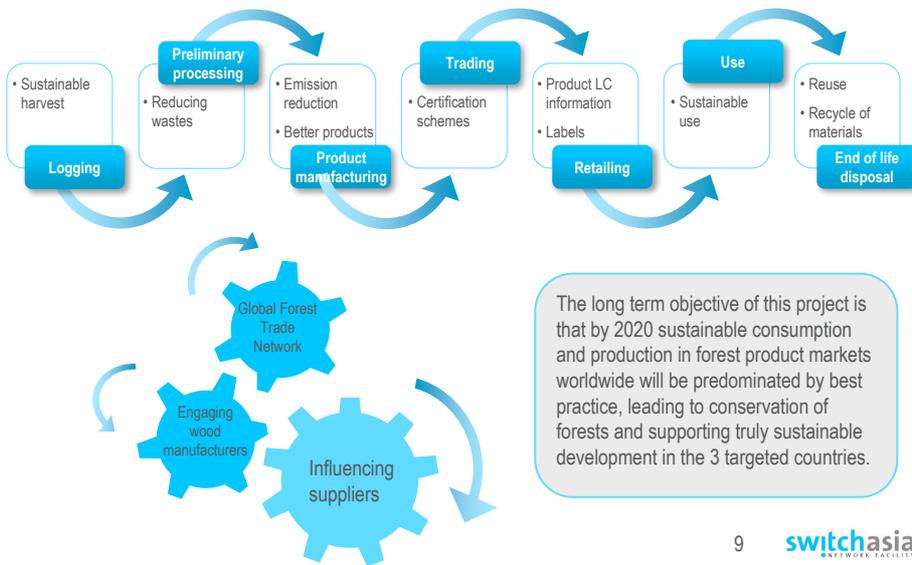
## Life-cycle approach for sustainable development



## Sustainable SCP of forest-based products



## Sustainable and Responsible Trade Promoted to Wood Processing SMEs through Forest and Trade Networks in China, India and Vietnam



## Project facts

Sustainable and Responsible Trade Promoted to Wood Processing SMEs through Forest and Trade Networks in China, India and Vietnam

<b>Duration</b>	1 January 2009 – 31 December 2011
<b>Leading applicant/ Implementation managing body</b>	WWF Greater Mekong Programme
<b>Implementation Partners</b>	Beijing Xiangfei Market Investigation Company, China, and Vietnam Timber and Forest Production Association (VIFORES)
<b>Action Locations</b>	<ul style="list-style-type: none"> <li>— <b>China:</b> Pizhou in Jiangsu Province, Jiashan in Zhejiang Province, Linyi in Shandong Province and Zhengding in Hebei Province</li> <li>— <b>India:</b> Rajasthan, Kerala, and Uttar Pradesh Districts</li> <li>— <b>Vietnam:</b> Ho Chi Minh City, Binh Duong province, Dong Nai province and Binh Dinh province</li> </ul>

## Main actions

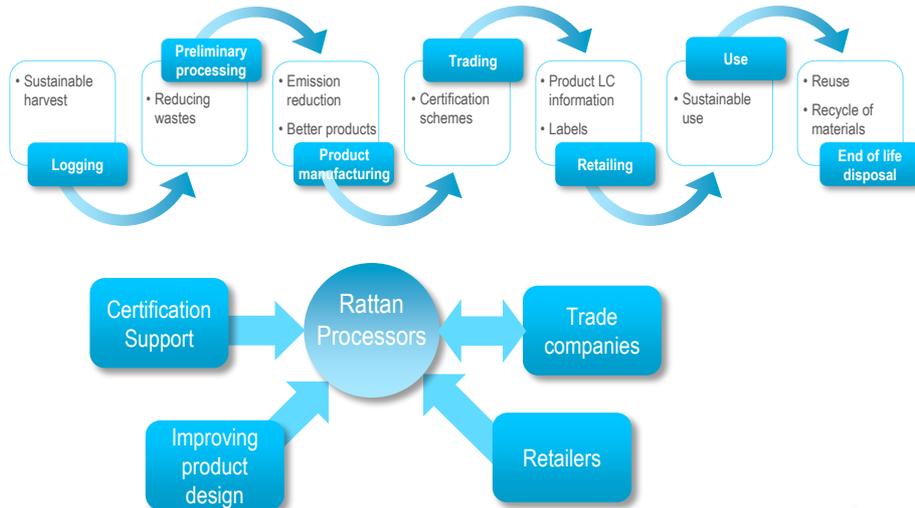


## Expected results

1. By 2012, at least 45 wood processing SMEs in China, India and Vietnam apply internationally accepted best practice which improves the environmental profile of their wood supply chain
2. By 2012, 600 wood processing SMEs demonstrate positive behavioural change in adopting responsible practices for the purchase of forest products
3. By 2012, raised awareness amongst the wider wood processing industries in Vietnam, China and India of the long term market sustainability of their wood supply chain



## Establishing a Sustainable Production System for Rattan Products in Cambodia, Laos and Vietnam



## Project facts

### Establishing a Sustainable Production System for Rattan Products in Cambodia, Laos and Vietnam

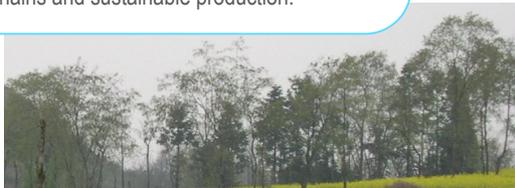


## Main Actions



## Expected results

- Rattan supply chains, including trans-boundary links, are institutionalized and organized in a more efficient way.
- 300 small and medium sized enterprises are familiar with cleaner production of which at least 120 introduce concrete measures.
- At least 35 small and medium sized enterprises have a credibly certified chain-of-custody in place.
- At least 25 of the processing enterprises to have started to export credibly certified rattan products.
- Legislations are amended and enforcement strengthened to better support optimized supply chains and sustainable production.

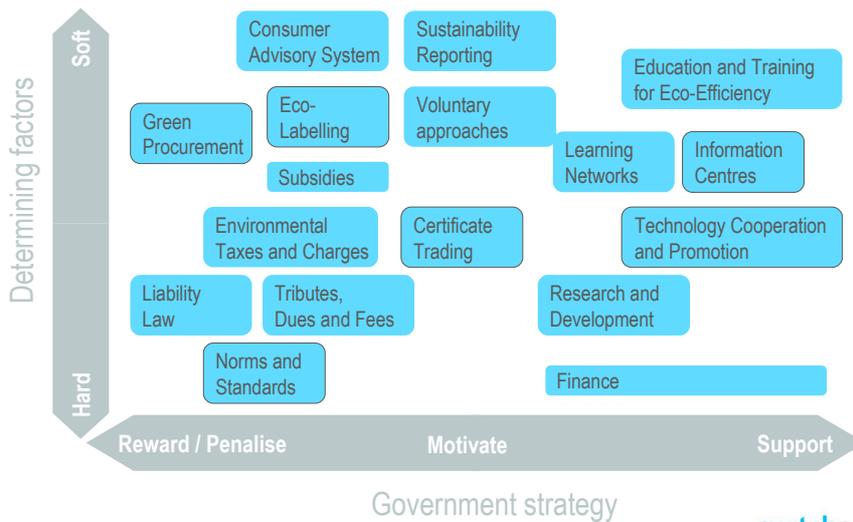


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- Climate change, deforestation and poverty
- Sustainable supply chain management – examples of SWITCH-Asia projects
- **Policies to support the shift to sustainable practices**

Policy instruments



## Some policy actions needed for these projects to have lasting results

- Better enforcement of forest protection regulation to stop illegal logging;
- Education and training support to SMEs on sustainable production practices;
- Promote and endorse sustainable product certification schemes, or labels;
- Walk the talk – public procurement to screen suppliers and products based on sustainability criteria;
- .....



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## SWITCH-Asia - EuropeAid programme

Advancing sustainable consumption and production in Asia

### Programme funding

- Total size of funding is 90 MEUR.
- 2007 Funding  
More than 300 applications – 23 MEUR of funding for 15 grant projects in China, Vietnam, Sri Lanka, India, Nepal, Thailand, Bangladesh, Pakistan.
- 2008 Funding  
Call for Proposals launched in November 2008 – more than 300 applications – 55 have been invited to submit full applications – Evaluation completed – Autumn 2009 projects will start.
- 2010 Funding  
Call for Proposals to be launched in second half of 2010.

### Programme components

- Grant Projects  
Partnerships of organisations from EU and Asia working to help large numbers of SMEs and/or consumers to practise sustainable production and consumption.
- SWITCH Networking Facility  
to collect results and experiences from SWITCH projects and make them available in various formats to a range of audiences.
- SWITCH Policy Support Component  
to provide technical assistance to governments that are implementing policies on sustainable consumption and production.



● Thank you for your attention!

For more information, visit [www.switch-asia.eu](http://www.switch-asia.eu)

Or contacts Network Facility

Team Leader:

Mrs. Wei Zhao

[wei.zhao@scp-centre.org](mailto:wei.zhao@scp-centre.org)

SCP and Communication Expert

Ms. Burcu Tuncer

[burcu.tuncer@scp-centre.org](mailto:burcu.tuncer@scp-centre.org)

UNEP / Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production (CSCP)

Hagenauer Str. 30 . 42107 Wuppertal . Germany

Tel: + 49 - 202 . 45 95 8 - 10

Fax: + 49 - 202 . 45 95 8 - 31