



Pacific Asia Tourism

International development via sustainable tourism



Communique #37

Springtime (Southern Hemisphere) 2010

Global Eco Asia-Pacific Tourism Conference. Noosa, Australia



The annual Ecotourism Australia Conference was held at Noosa on the Sunshine Coast in Queensland, Australia in October.

Tith Chanta, Director General of Ministry of Tourism, Government of Cambodia; Steve Noakes; Thok Sokhom, Director of International Cooperation & ASEAN, Cambodia Ministry of Tourism; Erika Harms, Executive Director of Global Sustainable Tourism Council (Washington DC) and Sok Sokun, Director of Planning & Development, Ministry of Tourism, Cambodia.

Curtin
University of Technology

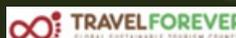
Griffith UNIVERSITY

Ecotourism Partnerships: Potentials and Pitfalls

Prof. Jack Carlsen
Curtin Sustainable Tourism Centre (Perth)
+
Steve Noakes, Griffith University (Gold Coast)
& Director, Ecolodges Indonesia

Presentation to the Global Eco Conference.
Strategic Partnerships Delivering Sustainable Tourism.
26 October 2010

ECOLODGES
INDONESIA
FOR COMMUNITIES...FOR CONSERVATION



Curtin Business School

Convention for Biological Diversity – Nagoya, Japan

Global conference on 'all living things'.



Masaru Takayama, President of Spirit of Japan Travel; Mohammad Rafiq, Senior VP Worldwide of Rainforest Alliance & Steve Noakes from Pacific Asia Tourism Pty Ltd at the world's biggest conference on 'all living things', Nagoya, October 2010

Convention of the Parties (COP) is the decision making body of the Convention on Biological Diversity established following the 1992 Rio Earth Summit. www.cbd.int/cop10/about/ Big issues on the agenda at COP 10, Nagoya in October included: the fair and equitable sharing of the benefits arising out of the utilisation of genetic resources (Access & Benefit Sharing), progress towards global biodiversity targets, Scientific & technical cooperation, global strategy for plant conservation, traditional knowledge, innovations & practices, inland water biodiversity, mountain biodiversity, marine & coastal biodiversity, protected areas, climate change & biodiversity, forest biodiversity, agriculture diversity, biofuels & biodiversity, invasive alien species etc,

Steve Noakes participated in the COP 10 session on the Global Sustainable Tourism Council (GSTC) & the GST Criteria. www.gstcouncil.org

The earth's biological resources are vital to the tourism industry – even more so for humanity!

a-z areas of
biodiversity
importance



This is a good tool launched at COP-10: The A-Z is a one-stop information shop on over 30 different areas of biodiversity importance. www.biodiversityA-Z.org. Use the A to Z to find out about different areas of biodiversity importance including recognised protected areas such as **World Heritage Sites** and **Ramsar Sites**, as well as the many approaches used to prioritise areas for conservation effort and protection including **Biodiversity hotspots** and **Key Biodiversity Areas**.

Guidelines on Biodiversity and Tourism <http://www.cbd.int/tourism/gdbooklet.shtml>



<http://tourism.cbd.int/>

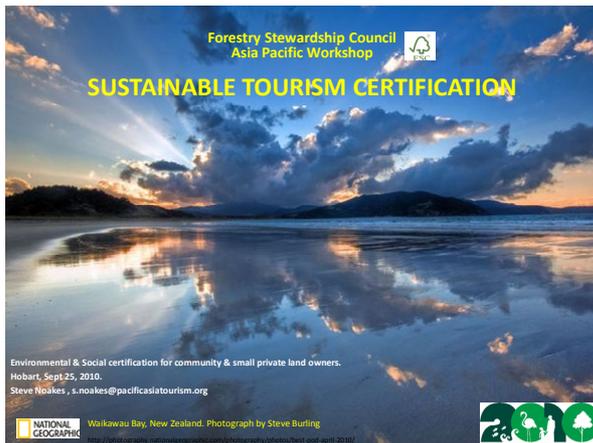


Forestry Stewardship Council:

Asia Pacific Workshop small private and community land owners



Steve Noakes from Pacific Asia Tourism Pty Ltd presented on Sustainable Tourism certification and Culturally sensitive approaches to the business of tourism in fragile environments at the September Asia Pacific Workshops of the FSC in Hobart, Tasmania



Attended by delegates from throughout the Asia Pacific region, the key objective of the workshops were making certification accessible to community and small private forest owners countries as diverse as Nepal, Sri Lanka, Papua New Guinea, Vietnam, Fiji & Solomon Islands. FSC is an independent, non-governmental, not-for-profit organization established to promote the responsible management of the world's forests. www.fsc.org

Kokoda Track Foundation: *Krappers for Kokoda* project

<http://www.kokodatrackfoundation.org/>



A great idea for remote areas with tourism flows: The Foundation's *Krappers for Kokoda* project is installing eco-sustainable toilets in a number of villages and schools along the Kokoda Track. This project is being implemented in partnership with trek company [No Roads](#), volunteer group **Team BIGFISH**, and the **Legacy Kokoda Fraternity**. This program was prompted by the appalling state of toilet blocks in many schools and the need for more toilets alongside waterways along the Track especially due to the exponential growth in the trekking industry. Currently, some toilets along the Track are a serious health hazard to individuals as well as a major disincentive to children to attend school

<http://kokodatrackfoundation.org/assets/files/KTF%202010%20Programs%20Brochure%20FINAL.pdf>

Eco-trekking Kokoda: A Plan for Sustainable Tourism

www.kokodatrackfoundation.org/assets/files/KTF%20Eco-tourismStrategicPlan20060930.pdf

Moments in Melanesia

A small collection of photographs by Suzanne Noakes during more than 20 years leading expeditions into Melanesia, especially Papua New Guinea



To download the 3 separate parts, go to following Google Document sites:

Part 1 Of 3:

<https://docs.google.com/presentation/edit?id=0AZ4ZhbjuUQsEZHdicmZ3Yl84ZGRrZng3OHo&hl=en>



Suzanne is currently guiding a group from the USA on a 2 week expedition in Papua New Guinea



www.asiatrangepacific.com/ATJ/about/field-staff.aspx

Global Sustainable Tourism Council (GSTC)



www.gstcouncil.org

Washington; September 27, 2010 – Pacific Asia Tourism Pty. Ltd. has joined the Global Sustainable Tourism Council (GSTC), an international partnership dedicated to promoting sustainable tourism practices around the world. Founded in partnership by the UN World Tourism Organization, the United Nations Environment Programme, UN Foundation, Rainforest Alliance, Sabre/Travelocity and others, the GSTC is open to any member of the travel and tourism industries. “We are pleased that Steve Noakes and Pacific Asia Tourism Pty Ltd is joining in our efforts. The tourism industry is growing and we have a responsibility to that growth is done in a responsible way,” said Erika Harms, Executive Director of the GSTC. “We look forward to working with Steve to help implement and explain sustainable tourism so that it becomes as ubiquitous as travel itself.”

Vietnam: Nui Dat Kindy Project



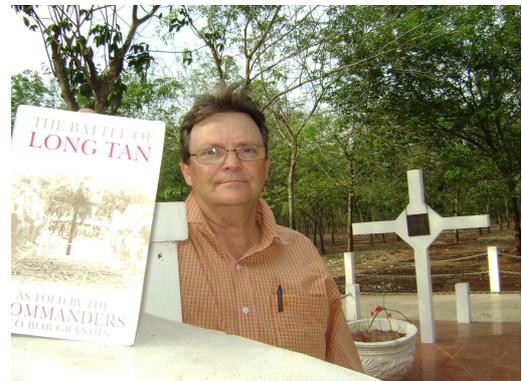
The Australia Vietnam Volunteers Resource Group (AVVRG) is an Australian community of volunteers seeking to make a difference to the lives of disadvantaged citizens of Vietnam. It's a voluntary *non-government organisation* registered and incorporated in Queensland, Australia & also registered and licensed to operate in Vietnam.

Pacific Asia Tourism Pty Ltd is an AVVRG supporter: <http://avvrg.org.au/supporters.html>

The AVVRG Nui Dat Kindy Project: Part of the charity donations from the Long Tan Trek Tours 2009 and 2010 have supported one of the AVVRG projects - the refurbishing of the AVVRG's Nui Dat Kindy. Other donations from the Tours have gone towards the maintenance and refurbishment of the Long Tan Cross, of which the AVVRG are the custodians. The official opening of the Nui Dar Kindy occurred on Tuesday 19th October 2010 - with the October Long Tan Trek Tour in attendance. It was re-commissioned by the Australian Consul General Graeme Swift. www.sabben.com/longtantrek/Nui%20Dat%20Kindy%20Project.html



Nui Dat Kindergarten



Steve Noakes, Battle of Long Tan site visit www.mannington.com.au/AVVRG/Documents/Steve%20Noakes.PDF

Pacific Tourism – Climate Adaptation Project.



PAT is a Founding Partner of the Oceania Sustainable Tourism Alliance, the network driving the AusAID funded research project PT-CAP: Pacific Tourism – Climate Adaptation Project. The next Steering Committee meeting will be held in Samoa, late November. http://www.oceaniatourismalliance.net/climate_change_impact.htm

New Ecolodge open for business



Kelemutu Crater Lakes Ecolodge, on the island of Flores – now the fifth lodge in Ecolodges Indonesia.

For more details, contact: stevenoakes@ecolodgesindonesia.com www.ecolodgesindonesia.com

Resources

How Much Is Left? The Limits of Earth's Resources, Made Interactive



This Web-only article is a special rich-media presentation of the feature, "How Much Is Left?," which appears in the September 2010 issue of *Scientific American*

http://www.scientificamerican.com/article.cfm?id=interactive-how-much-is-left&sc=WR_20100824

http://www.scientificamerican.com/article.cfm?id=interactive-how-much-is-left&sc=WR_20100824

USAID and the President's new Global Development Policy

USAID is already transforming its capabilities to support the President's new development policy and reclaim its position as the world's premiere development agency.



USAID is already transforming its capabilities to support the President's new development policy and reclaim its position as the world's premiere development agency. Also, listen to the UN General Assembly address by Barak Obama

www.usaid.gov/unga/ppd.html

Global Development Commons



The **Global Development Commons** is an office within the United States Agency for International Development that promotes innovations for international development through knowledge sharing, partnerships, and collaborative problem-solving.

www.globaldevelopmentcommons.net/

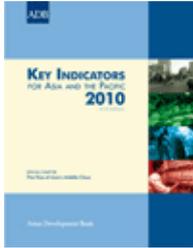
Diaspora & tourism.

The report, [*Heritage Tourism and Nostalgia Trade: A Diaspora Niche in the Development Landscape*](#), discusses diasporas' role in promoting trade and tourism in their countries of origin. The key findings of the study by MPI's Kathleen Newland and Carylanna Taylor include the following:

- Diasporas play an important role in opening markets for new tourism destinations and goods produced in the country of origin.
- These "nostalgia" goods are often labor intensive or artisanal, so the earnings are likely to benefit local communities.
- Tourism is a key industry for many developing economies and the goods and services consumed by diaspora tourists often have a disproportionate impact on local businesses.
- In some instances, diasporas have invested in tourism facilities or opened new tourist destinations to broader publics.

The study is available at www.migrationpolicy.org/pubs/diasporas-tradetourism.pdf and www.microlinks.org/diaspora.

Key Indicators for Asia and the Pacific 2010



Asia's Expanding Middle Class Presents Huge Opportunity for Region, World - Report

Developing Asia's rapidly expanding middle class is likely to assume the traditional role of the US and Europe as primary global consumers and help rebalance the global economy, says a new report on Asia's middle class from ADB. Free on-line

http://www.adb.org/Documents/Books/Key_Indicators/2010/

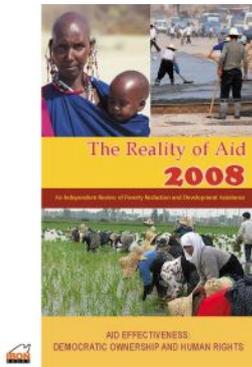
Asia-Pacific Countries Still Have Opportunity to Turn Robust Growth into Anti-Poverty Success

NEW YORK, USA - Countries of Asia and the Pacific are at a crucial point in driving forward progress to cut hunger and poverty and achieve higher levels of health and education by 2015, according to a new report launched today at the start of a three-day summit on the Millennium Development Goals (MDGs) at United Nations headquarters in New York.

<http://www.adb.org/Media/Articles/2010/13323-asian-mdg-reports/mdg-joint-nr.pdf>

<http://www.adb.org/Documents/Reports/Asia-Pacific-MDG-2010/mdg-paths-to-2015.pdf>

The Reality of Aid Report



This Report is a biennial report on aid and development cooperation issues written by authors from NGOs worldwide, whose research draws on knowledge and expertise from aid agencies, academia, community-based organizations and governments.

<http://www.realityofaid.org/roareports/index/secid/365/part/1>

The reality of aid in 2008 is that it continues to fail to promote human development for the eradication of poverty based on the core values of human rights, democracy, gender equality & environmental sustainability. This is despite the appearance of progress in the form of high-profile debt cancellations, new aid pledges, and the signing of the Paris Declaration on aid effectiveness.

http://www.realityofaid.org/userfiles/roareports/RoAREports2008_part1.pdf#nameddest=overview&page=5

Human Development Report 2010 – 20th Anniversary Edition



The Real Wealth of Nations: Pathways to Human Development.

This 20th anniversary edition features introductory reflections by the Nobel Prize-winning economist Amartya Sen, who worked with series founder Mahbub ul Haq on the conception of the first *Human Development Report* and contributed to and inspired many successive volumes.

<http://hdr.undp.org/en/reports/global/hdr2010/>

Man invents machine to convert plastic into oil

This is a very cool invention www.youtube.com/watch?v=qGGabrRS8&feature=topvideos

World Bank stuff:

New Google feature lets users quickly search World Bank development data <http://blogs.worldbank.org/eastasiapacific/category/countries/indonesia>

World Bank statistics now available through the ubiquitous search engine's public data tool, I'd suggest exploring the exciting new feature. Now, anyone can easily access 17 [World Development Indicators](#) by searching for them in Google. Give it a try by searching for the [GDP of China](#) or [CO2 emissions of Indonesia](#) or [exports of Thailand](#) – or another country and any of [these indicators](#).

When you click on the search result, an interactive chart page shows you how the data have changed over time and allows you to compare to other countries (or the world). (You can also embed the chart, like the one below.) For example, [take a look](#) at how the GDP growth rate of China compares to Indonesia, Thailand and the Philippines in the last 50 years.

World Bank book [Reducing Poverty, Protecting Livelihoods, and Building Assets in a Changing Climate](#)

A copy can be obtained here:

http://publications.worldbank.org/ecommerce/catalog/product?item_id=9588132

ADB Papua New Guinea Country Partnership Strategy 2011 – 2015

About 87% of the population lives in rural areas. Despite a rich resource base and high levels of external assistance, PNG social indicators lie below those of other countries with similar income per capita levels. The country is not expected to meet any of the Millennium Development Goals by 2015. www.adb.org/Documents/CPSs/PNG/2011-2015/cps-png-2011-2015.pdf?p=doccsp

ETHOS BC Partnership for Sustainable Tourism Society.

ETHOS is an independent, not-for-profit society established in February 2009 and was formed out of a desire by the tourism industry within British Columbia to become more sustainable. The BC Partnership for Sustainable Tourism Society (operating as ETHOS) is a unique partnership among government, industry and non-governmental partners. Working towards a shared vision and combining resources of its partner organizations, ETHOS will provide tourism businesses with the tools they need to incorporate sustainable practices which are measurable and practical.

ETHOS is focusing its efforts on the 18,000 small and medium sized tourism businesses, supporting and guiding the work of individual operators through a collaborative and educational approach. It is through these small operators, experts believe, that BC's Tourism Industry will make the most progress and inroads towards enhancing its overall sustainability. <http://www.ethosbc.com/about-us>

GREEN economy

A Brief For Policymakers on the Green Economy and Millennium Development Goals

One of the goals of a green economy is to help reduce poverty, while increasing resource efficiency and improving social welfare. A "green economy", both as a journey and a destination, has much to do with the Millennium Development Goals, and is inextricably intertwined with many of the drivers and factors involved in trying to achieve them.

http://www.unep.org/greeneconomy/portals/30/docs/policymakers_brief_GEI&MDG.pdf

International Trade Centre

The International Trade Centre (based in Geneva, Switzerland) is a partnership between the World Trade Organisation and the **United Nations Conference on Trade and Development**.

ITC has just completed a training program for Pacific Island tourism leaders in Sydney – see Radio Australia news item:

Pacific tourism has potential to reduce poverty www.radioaustralianews.net.au/story.htm?id=33434

Online introductory course on reducing emissions from deforestation and degradation

The Nature Conservancy; Conservation International; the Climate, Community, and Biodiversity Alliance; Rainforest Alliance, the World Wildlife Fund, and GTZ have updated their online introductory course on reducing emissions from deforestation and degradation and conservation and enhancement of forest carbon stocks (REDD+) with new information and activities.

This course provides a basic level of understanding regarding the REDD+ concept. It begins with background information on climate change and drivers of deforestation, then covers the essential aspects of the technical, political, financial, social and environmental issues related to REDD+, and finalizes with a basics on implementing REDD+ activities at a national or sub-national scale. The course is meant to enable participants to more fully understand and better engage in REDD+ policy negotiations at the national and international levels and to facilitate the development of credible REDD+ activities in developing countries through basic capacity building.
<http://www.conservationtraining.org/>

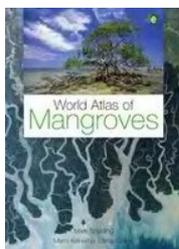
Society for International Development



The Society for International Development (SID) was founded in Washington, DC in 1957 with the aim of exchanging information and experience among development professionals. Over the years, SID has been at the forefront of shaping the theory and practice of development, challenging existing practices and suggesting alternative approaches.

Development is the flagship journal of the Society for International Development (SID) published by Palgrave Macmillan.
<http://www.sidint.net/development-journal/>

Mangroves & tourism



World Atlas of Mangroves

This atlas provides the first truly global assessment of the state of the world's mangroves. It reveals that rare and critically important mangrove forests continue to be lost at a rate of three to four times higher than land-based global forests.

http://mangroveactionproject.org/news/current_headlines/world-atlas-of-mangroves

New Senior Secondary Curriculum - Tourism and Hospitality Studies: Hong Kong

<http://www.edb.gov.hk/index.aspx?nodeID=6334&langno=1>