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New sustainability standard developed for film industry

PRESS RELEASE

26 May 2010

The UK Film Council and BSI, together with representatives from different parts of the UK film industry, are developing a new British Standard that will set out the requirements for improving the sustainability of the UK film industry. The standard will focus on the industry's environmental as well as its wider social and economic impacts.

The standard, BS 8909, will be drafted by a committee of experts comprising representatives from interest groups including production, distribution, archives, facilities, sales and exhibition as well as the UK Film Council, BSI and experts in the field of sustainability. Other interested bodies, both in the UK and internationally, will be invited to comment on the standard while it is being drafted. Once the drafting of the standard has been completed towards the end of 2010, BS 8909 will go through a period of public comment when it will be made available on BSI's free Drafts Review website.

Adherence to British Standards is voluntary. They are best practice documents agreed by experts in the field. As well as being widely used within the UK, they are used by many organizations around the world. BS 8909 will be a management system standard that can be adopted by all parts of the film industry. Those who implement the standard will be able to choose either to claim compliance themselves or through third-party certification.

John Woodward, Chief Executive Officer of the UK Film Council said: "Our objective is to help ensure that the UK leads the world in this area. Apart from all the obvious reasons for going green, it's clear that if the UK film industry can become a leader in sustainability then we will have a real competitive advantage internationally for years to come".

Mike Low, Director, BSI Standards said: "This development shows the lead role that the UK has in the world of sustainability and building for the future. It is a tribute to UK Film Council and the whole film industry that they are seeking ways to raise the bar in their performance. BSI is excited and delighted to be supporting this work with a standard that will provide a robust vehicle for organizations to work to".

- ENDS -

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About BSI Group

BSI Group is a global independent business services organization that inspires confidence and delivers assurance to over 80,000 customers with standards-based solutions. Originating as the world's first national standards body, the Group has over 2,500 staff operating in over 140 countries through more than 50 global offices. The Group's key offerings are:

- The development and sale of private, national and international standards and supporting information
- Second and third-party management systems assessment and certification in all critical areas of management disciplines
- Testing and certification of services and products for Kitemark® and CE marking to UK, European and international standards. BSI is a Notified Body for 15 New Approach EU Directives
- Certification of high-risk, complex medical devices
- Performance management software solutions
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- Training services in support of standards implementation and business best practice.

BSI and Kitemark® were both voted UK Business Superbrands in 2010, by independent brand experts.

For further information please visit www.bsigroup.com.

About the UK Film Council

The UK Film Council is the Government-backed lead agency for film in the UK ensuring that the economic, cultural and educational aspects of film are effectively represented at home and abroad.

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