



FOR IMMEDIATE RELEASE

June 24 2010

Contact: Susan Parente, Sheridan Journals Marketing Manager

sparente@tsp.sheridan.com

THE SHERIDAN PRESS ACHIEVES SFI RESPONSIBLE FIBER SOURCING CERTIFICATION

Hanover, PA – Taking another important step in its ongoing environmental commitment, The Sheridan Press, a provider of printing and publishing services to the scientific, technical, medical and scholarly journal markets announced it has met Sustainable Forestry Initiative (SFI) fiber sourcing requirements at its Hanover, PA, facility.

“At The Sheridan Press, we have a strong commitment to responsible forest management, and so do our customers,” said Ed Hartman, Vice President of Operations. “SFI fiber sourcing plays a critical role in our environmental policy, and empowers our customers to make an educated choice about the print products they buy.”

More than 190 million acres across North America are certified to the SFI forest management standard, making it the largest single forest standard in the world. Through its fiber sourcing certification, the independent, non-profit SFI program stands apart from other certification programs by addressing the fact that 90 percent of the world’s forests are not certified.

An SFI fiber sourcing label tells consumers the fiber in a product is from a legal and responsible source, regardless of whether the forest is certified. In the United States and Canada, there must be an auditable procurement process in place showing that, among other things, participants are supporting landowners in promoting reforestation, protecting threatened and endangered species, and strengthening best management practices to protect water quality. When sourcing fiber from outside of North America, program participants must perform risk assessments to avoid controversial sources such as illegal harvesting operations or areas of civil unrest, and must promote the conservation of biological diversity.

“SFI fiber sourcing certification supports family forest owners across North America,” says SFI President and CEO Kathy Abusow. “It helps them protect threatened and endangered species, promote reforestation and strengthen best management practices to protect water quality.”

About The Sheridan Press

Located in Hanover, PA, The Sheridan Press (www.sheridanpress.com) is a full-service print and publishing services provider to scientific, technical, medical, and scholarly journals and special interest publications. It is one of six printing companies within The Sheridan Group (Hunt Valley, MD).

About SFI Inc.

SFI Inc. is an independent 501(c)(3) non-profit charitable organization, and is solely responsible for maintaining, overseeing and improving the internationally recognized Sustainable Forestry Initiative (SFI) program (www.sfiprogram.org). Across North America, more than 190 million acres are certified to the SFI forest management standard, making it the largest single standard in the world. The SFI program’s unique fiber sourcing requirements promote responsible forest management on all suppliers’ lands. SFI Inc. is governed by a three-chamber board of directors representing environmental, social and economic sectors equally.